

World Business and Economics Research Conference

PROGRAM

12-13 December 2011

Theme: “Research for Progress”

**Venue: Rendezvous Hotel Auckland
Mayoral Drive and Vincent St, Auckland, New Zealand**

Professor Pieter Nel
Unitec Institute of Technology
New Zealand
Conference Chair

Dr. Zia Haqq
World Business Institute
Australia
Conference Coordinator

Proudly Sponsored by:



Journal of Business and Policy Research
World Journal of Social Science
International Review of Business Research Papers
Global Economy and Finance Journal
World Review of Business Research
World Journal of Management
Global Review of Accounting and Finance
Journal of Accounting, Finance and Economics

Please Carefully Read all Instructions Below

- **Conference Venue**

The conference will be held at Rendezvous Hotel Auckland located on

71 Mayoral Drive, Corner of Vincent St
Auckland, New Zealand

Web: www.rendezvoushotels.com/auckland/

Ph: +64 9 366 3000

- **How to Reach the Conference Venue**

Rendezvous Hotel is located 21km from Auckland Airport - there are taxis and shuttle buses that can take you into the heart of the city where the hotel is located.

- **How to Find Us and Complete Registration?**

Please go to Level 1 of the hotel. The registration desk will be located in front of rooms Tasman 1 and Tasman 2. To complete your registration, please report either to Mrs. Khaleda Akhter or to Dr. Zia Haqq on your arrival at the desk.

If you have already fully paid for the registration, you will receive a yellow envelope which will contain the following items:

- Your Name Tag
- Payment Receipt
- Participant Certificate (please note that only attending authors will receive a participant certificate for ethical reasons, Co-authors will not receive this certificate unless they pay for registration and attend the conference. Please also note that the Participant certificate does not include the paper title or the name of co-authors of the paper. It is just a certificate to prove that you did attend and participate in the conference)
- Conference Program
- Lunch Coupons for both days
- Dinner coupons for those who paid

Please note that pen and paper will be provided in the rooms on the desks.

On Arrival Registration Payment:

If you have not yet paid your registration fees, please complete your cash payment **(in USD ONLY)** on arrival. **We do not accept any other currency or other mode of payment except cash and please bring exact money as no change will be given there and hope you will not negotiate with us for other mode of payment such as bank cheque or credit cards.** Please note that no negotiation on the amount to be paid will be entertained at the registration desk. Please collect your white envelope which contains all of the abovementioned materials.

Name Badge:

The name badge is required for all participants/spouse/guests to participate in all sessions/events, refreshments, buffet lunch, receptions, tea/coffee breaks and dinner.

- **Conference Proceedings**

As per conference website, conference proceedings with ISBN will be provided electronically. Please visit www.wbiconpro.com to view your paper after 9 December. Please read the instructions there and then view or download your and/or other authors' papers. The proceedings will be there for a number of years which is visited by thousands of readers from all over the globe. We remind the authors that we will upload the paper or abstract as per the option you have indicated in the registration form. Once your paper or abstract is uploaded, you cannot change it again in any form unless you pay AUD\$100 for any change.

- **What You Should Bring Along For Your Presentation**

Please bring in 15-20 copies of your (printed) paper (powerpoint slides or full paper) for distribution at your session (this is optional). Each author will have about 15 minutes for presentation and 5 minutes for questions and discussion. **The presentation room has LCD and laptop computer and please bring your pen-drive or USB stick for power-point presentation. However, we do not guarantee that they will work without any failure and we strongly recommend you to bring your overhead slides as stand-by as we have overhead projector. Please do not embarrass us by asking for pen-drive or for blank transparency. We do not provide any blank transparency or facility for making transparency and be sure that you came with your transparency.**

***Please note that the computers may have either 2003 or 2007 MS Office suite. Therefore, please save your presentation in both 2003 and 2007 versions. If you have only a 2007 version and the hotel provides only 2003 office software, we will not take any responsibility for converting your presentation from 2007 to 2003.

Please note that we do not offer any internet access in the presentation rooms. Wifi access maybe available at a cost to you and you can ask the hotel reception about this or you can go the hotel's business centre and use their facilities.

Please Take Note About Handling Computers

Please give your USB-stick or pen-drive to our person in charge of the computer and data projector. **Please do not upload your paper by yourself and our representative will help you. You must be certain that your USB drive is virus free and if you do not clean your file or infect the computer and or damage data projection by your handling, you may be liable for payment for such damage.** Please clean any virus in the file before you bring it for uploading.

- **What About Tea/Coffee Break and Lunch?**

Break-foods and Tea/coffee during all breaks will be served in front of the presentation rooms in the Pre-Function area. Buffet lunch will be provided in the restaurant named “**Adrian’s Restaurant**” located on Level 1 of the hotel. Please bring your lunch coupon which will be collected at the entrance of the restaurant. **If you lose the coupons, please see the conference registration desk.**

Please note that we have accommodated for all dietary requirements including vegetarian delegates and Muslim delegates (Halal Food).

- **Best Paper Award**

Best paper is selected on the basis of 1. Originality 2. Research Rigor 3. Contribution to the body of knowledge and 4. Relevance to current and emerging issues. The papers are considered on the basis of the evaluation by the reviewers and the assessment made by the members of the panel. The name of the winners will be declared between **8.00PM – 8.30PM at the conference dinner**. Papers selected as “Best Papers” will be published in the Journal of Business and Policy Research. The winners will receive an award certificate and fellowship certificate from the World Business Institute. Those who will not attend the conference dinner, if your paper is selected as best paper, you will be notified via email at a later date.

- **Conference Dinner**

Conference dinner will be served to the registered delegates (who made payment) from **7.00 PM on Tuesday 13 December, 2011**. The conference dinner will be held at **Adrian’s Restaurant located on Level 1 of Rendezvous Hotel**.

- **Paper Evaluation Report (PER) and Editorial Review Report (ERR)**

Unlike other conferences in the world, we provide written feedback on your paper in the form of Paper Evaluation Report (PER). This report will be sent to the authors via email within 2 – 3 months after the conference. Please do not contact us in between this time regarding these reports. However, if you do not receive them by this deadline, then contact us via email: njahanwbi@gmail.com

For those of who have paid for publication of their papers in our journals, you will receive Editorial Review Report (ERR) within 2-3 months after the conference, in addition to the PER.

- **Publication of Your Paper (Please read carefully)**

Paper accepted for a particular journal will be published provided that you have paid submission fee and complied to the PER and ERR and feedback at the conference and journal’s guidelines. You are required to send us your revised full

paper (after compliance to the PER and ERR) within 2 months after we send you these reports.

If your invitation and acceptance letter does not mention any journal name, it means that your paper was not accepted for any of our journals. However, if you improve your paper according to the feedback you receive at the conference and/or via PER, we can reconsider the paper for journal publication at that stage. Please note that it is not guaranteed that your paper will be selected for a journal even after the revisions.

If you have already paid publication fee, you **must indicate in red ink** the new or additional materials you have added or inserted in compliance to written feedback and/or comments at the time of revision. **We will endeavour, though not guaranteed, to publish your paper between six-nine months after your compliance.** No reminder notice will be sent. **If you do not send your revised paper by the deadline or if you failed to comply in full to the review reports** within the due time set by us and do not comply to our any request for revising the paper as per journals' guidelines or fail to make the paper camera-ready or do not respond to our emails within 6 months after the conference, **your paper will not be published and no money or fee will be refunded.**

If your paper has already been accepted for our journal and you have not paid any submission fees but are interested to publish can make cash payment at the registration desk. The submission fee for Print and online publication is USD \$300 or for online publication only is USD \$150. If you would like to pay at a later time, then please contact Nuha Jahan via njahanwbi@gmail.com to arrange this.

- **Who to Contact**

For any issues relating to conference matters please contact Dr. Zia Haqq on +614 11 496 791 (Australian Mobile Number)

- **Surprises for Attendees**

Those who attend the last session of the first day of the conference, 12 December 2011 will be rewarded with surprises.

- **Correspondence After Conference**

If you have any concerns or questions after the conference, please contact us via our email address njahanwbi@gmail.com. Please do not send any email to newzpap@gmail.com as this email address will be unmonitored after 9 December, 2011.

- **Future Conferences**

If you would like to join our future conferences, please continuously visit our website www.wbiworld.org to find out more information. You can also follow us on facebook by liking our page "World Business Institute".

List of Participating Countries

We welcome delegates from the following 23 countries of the world.

Albania, Australia, Canada, China, Finland, Germany, Hong Kong, Indonesia, Iran, Italy, Japan, Korea, Malaysia, New Zealand, Pakistan, Romania, Saudi Arabia, Singapore, South Korea, Taiwan, Thailand, UK and USA

Conference Team

Chair

Professor Pieter Nel
Unitec Institute of Technology, New Zealand

Chief Coordinator

Dr. Zia Haqq
World Business Institute, Australia

Track Coordinator: Management & Marketing

Dr. Andries du Plessis, Unitec Institute of Technology, New Zealand

Track Coordinator: Economics, Finance and Banking

Dr. Zia Haqq, WBI, Australia

Events/ Publication Director

Ms. Nuha Jahan
World Business Institute, Australia

Marketing Director

Mr. Tanzil Hoque
World Business Institute, Australia

Managing & Finance Director

Mrs. Khaleda Akhter
World Business Institute, Australia

Proceedings Editor

Associate Professor Ruhul Salim, Curtin University, Australia
Mr. Tanzil Hoque, WBI, Australia

Technical Manager

Mr. Abdul Quddus Prodhan
World Business Institute, Australia

Paper Review Committee Members

Professor Dr. Pieter Nel, Unitec Institute of Technology, New Zealand

Professor Dr. Robert Clift, ARCAFE, Australia

Professor Oskar Kayasan, University of London

Professor Nick Koumbiadis, Adelphi University, USA

Professor George Cairns, University of Sussex, UK

Professor Dr. James Healey, Point Park University, USA

Professor Dr. Masudul Alam Choudhury, Sultan Qaboos University, Oman

Professor Saud Chowdhury, Trent University, Canada

Professor Dr. Stuart Orr, Deakin University, Australia

Professor Dr. Mazhar Islam, Florida A & M University, USA

Professor Dr. John Okpara, Bloomsburg University, USA

Professor Marisol Cen Caamal, Mexico

Professor Dr. Mohammad Mahbubur Rahman, Presidency University, Bangladesh

Asso. Prof. Dr. Ravi Kiran, Thapar University, India

Asso. Prof. Dr. Suhaiza Halin, University Sains Malaysia, Malaysia

Asso. Prof. Dr. Madan Lal Bhasin, University of South Pacific, Fiji

Asso. Prof. Dr. Jafar Iqbal, National University of Emerging Sciences, Pakistan

Asso. Prof. Dr. Dr. Ruhul Salim, Curtin University, Australia

Asso. Prof. Dr. Susila Munisamy, University of Malay, Malaysia

Dr. Andries Du Plessis, Unitec Institute of Technology, New Zealand

Dr. Mohammad Hoque, Monash University, Australia

Dr. Anna Lau, Hong Kong Shanghai Business Academy, Hong Kong

Dr. Amzad Hodssain, Al-Ain University of Science & Technology, UAE

Conference Program Outline

Name of the Presentation Rooms:
Tasman 1 and Tasman 2, Level 1

Monday 12 December, 2011

7.30 AM – 4.00 PM	Conference Registration In front of room Tasman 1 & 2, Level 1
8.30 AM – 10.30 AM	Paper Presentations: Finance Track: Tasman 1 Management Track: Tasman 2
10.30 AM – 11.00 AM	Morning Tea Break Pre-function Area
11.00 AM – 1.00 PM	Paper Presentations: Finance Track: Tasman 1 Economics Track: Tasman 2
1.00 PM – 2.00 PM	Lunch Adrian's Restaurant, Level 1
2.00 PM – 4.00 PM	Paper Presentations: Accounting & Finance Track: Tasman 1 Management & Marketing Track: Tasman 2
4.00 PM – 4.15 PM	Afternoon Tea Break Pre-function Area
4.15 PM – 6.15 PM	Paper Presentations: Finance Track: Tasman 1 Banking & Economics: Tasman 2

“Surprises for attendees of last session of the day”

Conference Program Outline (cont...)

**Name of the Presentation Rooms:
Tasman 1 and Tasman 2, Level 1**

Tuesday 13 December, 2011

7.30 AM – 2.30 PM	Conference Registration In-Front of Tasman 1 and 2, Level 1
8.30 AM – 10.30 AM	Paper Presentations: Finance Track: Tasman 1 Management & Marketing Track: Tasman 2
10.30 AM – 11.00 AM	Morning Tea Break Pre-function Area
11.00 AM – 1.00 PM	Paper Presentations: Economics & Finance Track: Tasman 1 Management Track: Tasman 2
1.00 PM – 2.00 PM	Adrian's Restaurant, Level 1
2.00 PM – 3.45PM	Paper Presentations: Accounting, Banking and Economics Track: Tasman 1 Management Track: Tasman 2
3.45 PM – 4.15 PM	Afternoon Tea Break Pre-function Area
7.00 PM – 10.00 PM	Conference Dinner & Best Paper Award Adrian's Restaurant, Level 1

~~~ End of Conference ~~~

Session: Finance

Session Chair: Asst. Prof. Wantanee Surapaitookorn, Chulalongkorn University, Thailand

325: The Information Contents of the Implied Volatility: Doojin Ryu, Chung-Ang University, South Korea.

311: The Impact of the Amanah Ikhtiar Malaysia Urban Microfinance Programme on its Participants: Mohamed Zaini Omar, Che Supian Mohamad Nor and Main Rindam, Universiti Sains Malaysia, Malaysia.

307: Spillover and Asymmetric-volatility Effects of Leveraged and Inverse Leveraged Exchange Traded Funds: Jo-Hui Chen and John Francis Diaz, Chung Yuan Christian University, Taiwan.

308: Impact of Split Share Structure Reform of China State-Owned Enterprises on China's Corporate Governance Development: Andy Cheng Wui Wing, Hang Seng Management College, Hong Kong, China.

309: Leverage, Family Firms and Ethnicity: Evidence of Malaysian Non-Financial Public Listed Firms: Noorhayati Yusof Ali, University of Technology Mara (UiTM), Malaysia, Puan Yatim and Rasidah Mohamad Said, University Kebangsaan Malaysia, Malaysia.

312: The Influence of Investment Opportunity Set and Corporate Governance to Earnings Quality and Firm Value: Dini Rosdini, Padjadjaran University, Indonesia.

Session: Management

Session Chair: Prof. Pieter Nel, Unitec Institute of Technology, New Zealand

412: The Next Little Affair in Team Innovation Research: Maznah Abdullah and Mohammed Quaddus, Curtin University, Australia.

414: Employees' Job Satisfaction and Performance in Services Sector: Are They Linked?: Abu Mollik, Majharul Talukder and Ali Quazi, University of Canberra, Australia.

422: Visiting Mexican Wineries: Can Education lead to Appreciation?: Melissa St. James, California State University Dominguez Hills, USA.

423: Assessing Employee Affective Commitment as a Mediator on the Relationship Between Risk Assessment and Effective Enterprise Risk Management (ERM): Irzan Ismail, Universiti Teknologi MARA & Nik Mutasim Nik Abd Rahman, Mohamad Abdul Hamid and Fazli Idris, Universiti Kebangsaan Malaysia.

429: Business Process Risk Assessment for Business and Information System Assurance: Current Facts and Challenges: Hamzah Ritchi, Humboldt Universität zu Berlin, Germany and Padjadjaran University, Indonesia and Jan Mendling, Wirtschaftsuniversität Wien, Austria

402: Transformational Leadership and Work Outcomes: Organizational Justice as Mediator: Wahibur Rokhman, State Islamic College (STAIN) of Kudus, Indonesia and Arif Hassan, International Islamic University Malaysia, Malaysia.

Monday 21 November 2011	10.30 AM – 11.00 AM	Pre-Function Area
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“Morning Tea Break”

Monday 12 December 2011	11.00 AM – 1.00 PM	Room: Tasman 1
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Session: Finance

Session Chair: Dr. Subha Reddy Yarram, University of New England, Australia

315: Comprehensive Income: Reporting Preferences of Malaysian Listed Companies on the ACE Market: Azhar Abdul Rahman and Mohd Diah Hj Hamdan, Universiti Utara Malaysia, Malaysia.

318: Risk Management for Thailand Flooding Crisis: Wantanee Surapaitookorn, Faculty of Finance, Chu-lalongkorn University, Thailand.

321: CoMargin: A System to Enhance Financial Stability: Jorge A. Cruz Lopez, Simon Fraser University, Canada, Jeffrey H. Harris, The University of Delaware and Southern Methodist University, USA, Christophe Hurlin, The University of Orléans, France and Christophe Pérignon, HEC Paris, France.

323: The Analysis of Financial Distress Prediction (Study in Islamic Bonds): Prima Yusi Sari and Tettet Fitrianti, Universitas Padjadjaran, Indonesia.

330: Strategic Capacity Expansion under Potential Entry Threat: Shinsuke Kamoto, Kagawa University, Japan.

331: Time-Specific Effects and a Bias in the Granger-Causality Test: Chung-ki Min, Hankuk University of Foreign Studies, South Korea.

Monday 12 December 2011	11.00 AM – 1.00 PM	Room: Tasman 2
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Session: Economics

Session Chair: Prof. Byeong-Yun Chang, Ajou University, Korea

203: The Economics of Happiness: Investigating the Demographic Drivers of Happiness among Generation Y Adults: R.Ratneswary V.Rasiah, Juliana Angeline French and Chandra Sakaran Khalid, Taylor's University Malaysia, Malaysia.

205: Population Ageing and CO2 Emission: Empirical Evidence from High Income OECD Countries: Ruhul Salim, Curtin University, Australia and Kamrul Hassan, University of Rajshahi, Bangladesh.

207: Do Climate Variables Cause Seasonal Variation in Quarterly Tourism Demand: Nada Kulendran, Victoria University, Australia and Hanqin Qiu Zhang, The Hong Kong Polytechnic University Hung Hom, China.

209: The VET System and the Demand for Skills: Implications for Australia's Workforce: Alexis Esposito, Swinburne University of Technology, Australia

210: Skills and Knowledge Intensity: An Approach to Understanding the Development of Regions: Andrea Garing, Swinburne University of Technology, Australia.

214: Effects of the Proposed Australian Carbon Tax : A CGE Assessment: Mahinda Siriwardanaa, Sam Mengb and Judith McNeill, University of New England, Australia.

Monday 12 December 2011	1.00 PM – 2.00 PM	Adrian's Restaurant
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"Buffet Lunch"

Monday 12 December 2011	2.00 PM – 4.00 PM	Room: Tasman 1
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Session: Accounting & Finance

Session Chair: Dr. Sazali Abidin, The University of Waikato, New Zealand

107: Financial Reporting Quality and Firm Specific Return Volatility: New Zealand Evidence: John Kommunuri, AUT University, New Zealand.

106: How Close are Romanian Regulations and the IFRS for SMES? An In-Depth Analysis for Inventories: Cătălin Nicolae Albu and Maria Mădălina

Gîrbină, Bucharest Academy of Economic Studies, Romania and Dan Dacian Cuzdriorean Vladu, Babes-Bolyai University, Romania.

110: Soulful Competence Framework for the Accounting Profession: Rohana-Norliza Yusof and Mahamad Tayib, Universiti Utara Malaysia, Malaysia.

322: The Economic Performance of the Amanah Ikhtiar Malaysia Rural Microcredit Programme : A Case Study in Kedah: Mohamed Zaini Omar, Che Supian Mohamad Nor and Norziani Dahalan, Universiti Sains Malaysia, Malaysia.

310: Stock Market Integration – A Multiple Time Scale Approach: Lixia Loh, University of the West of England, UK and Yi Zheng, Southwestern University of Finance and Economics, China.

Monday 12 December 2011	2.00 PM – 4.00 PM	Room: Tasman 2
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Session: Management & Marketing

Session Chair: Prof. Kenneth Grant, Ryerson University, Canada

505: Line Extensions, Multi-Application Technology, Modular Product Architecture and Strong Tie with Partners as a Fast-second's Strategy: Jen-Tsung Huang, Hsueh-Fung Wu and Yu-Sheng Liu, National Sun Yat-Sen University, Taiwan.

507: Analytic Investigation of Supply Chain Coordination Contract, Pricing, and Return Policy in E-Marketplace Commerce: Seung Ho Yoo, Sun Moon University, South Korea, DaeSoo Kim and Myung-Sub Park, Korea University Business School, South Korea.

509: Network Relationships for Firm's Value-Added Strategies: A Case Study of Sarawak Convention Bureau (SCB): Hamrila Abdul Latip and Kosmas X. Smyrnios, RMIT University, Australia.

511: Understanding the Fundamental Building Blocks of Mobile Banking Adoption: A Qualitative Approach: Ewe Soo Yeong, Sunway University, Malaysia and Yap Sheau Fen, Monash University, Malaysia.

513: An Anonymous and Non-framing Watermarking Protocol for Digital Right Management: Cheng-Yuan Ku and Chih Zhe Hung, National Chung Cheng University, Taiwan.

410: Access and Benefit Sharing: Recognition of Intellectual Property Rights vs State Sovereignty and Traditional Knowledge: Wan Izatul Asma Wan Talaat, Norhayati Mohd Tahir and Mohd Lokman Husain, Universiti Malaysia Terengganu, Malaysia.

Monday 12 December 2011	4.00 PM – 4.15 PM	Pre-Function Area
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“Afternoon Tea Break”

Monday 12 December 2011	4.15 PM – 6.15 PM	Room: Tasman 1
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Session: Finance

Session Chair: Prof. Jo-Hui Chen, Chung Yuan Christian University, Taiwan

334: Board Characteristics and Dividend Policy: Australian Evidence: Subba Reddy Yarram, University of New England, Australia.

335: Agency Risk and Firm Valuation: An Empirical Analysis of Venture Capitalists’ Private Expectations: Thomas Hartmann-Wendels and Georg Keienburg, University of Cologne, Germany and Soenke Sievers, University of North Carolina, USA.

342: Role of Microfinance Interventions in Closing the Gender Gap for Rural Development: Evidence from Sri Lanka: Poornima Gayangani Wasana Jayawardana, Ritsumeikan Asia Pacific University. Japan.

336: Impact of International Sporting Results on Stock Returns: Evidence from Australia and New Zealand: Sazali Abidin, Sarah Alexander, Xun Yu and Azilawati Banchit, The University of Waikato, New Zealand.

351: Ownership Cross-Holdings, Excess Cash Holdings and Corporate Performance: Ming-Chang Cheng and Yu-Min Lin, National Chung Cheng University, Taiwan, Hui-Chuan Wang, Hsing Wu Institute of Technology, Taiwan and Chien-Chi Lee, National Chung Cheng University and Taiwan Shoufu University, Taiwan.

326: Information Intermediaries, Credibility of Disclosures and Idiosyncratic Stock Return: Cross Country Evidence: Mohammed Shaiban and Ferdinand A. Gul, Monash University, Malaysia.

Monday 12 December 2011	4.15 PM – 6.15 PM	Room: Tasman 2
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Session: Banking and Economics

Session Chair: Dr. Alexis Esposito, Swinburne University of Technology, Australia

607: Market Force or Government Regulation: Which Drives Banking Capital Movements in China?: Yishu Fu, Lei Xu and Ralf Zurbruegg, University of Adelaide, Australia and Shih-Cheng Lee, Yuan Ze University, Taiwan.

602: Efficiency and Risk-Taking in Dual Banking System: Evidence from Emerging Markets: Nafis Alam, The University of Nottingham, Malaysia.

215: The Impact of the Implementation of Medium-Term Expenditure Framework, Unified Budget, Performance Budgeting on the Implementation of Budget and Principles of Good Local Government Governance and the Implication on Financial Performance: (A Survey on Local Government in Central Java Province-Indonesia): Oman Rusmana, University of Jenderal Soedirman, Indonesia and Nunuy Nur Afiah, University of Padjadjaran, Indonesia.

216: The Applicability of Inflation Targeting in ASEAN Countries: Yong-Shen Lee and Wai-Ching Poon, Monash University, Malaysia.

221: A Study On Fdi And Economic Growth In Kazakhstan: Assel Kassymbekova and Byeong-Yun Chang, Ajou University, South Korea

“Surprises for attendees of last session”

Tuesday 13 December 2011	8.30 AM – 10.30 AM	Room: Tasman 1
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Session: Finance

Session Chair: Dr. James Xiaohe Zhang, The University of Newcastle, Australia

347: Investors’ Overconfident Behavior: Miscalibration, Better Than Average, Self-Attribution, and Familiarity: Shih-wei Wu and Wei-ju Chen, National Taipei University of Technology, Taiwan.

348: Advertising, Corporate Governance and Stock Liquidity: Yik-Pui Low, Monash University, Malaysia.

352: Liquidity, Ownership Structure, and Market Share Repurchases: Evidence from Japan: Takaaki Hoda, Otaru University of Commerce, Japan and Jun Uno, Waseda University, Japan.

319: Ownership Structure and Earnings Management (Evidence from Pakistan): Syed Zulfiqar Ali Shah, International Islamic University Islamabad, Pakistan, Baqir Husnain, Szabist University Islamabad, Pakistan and Amir Hani Al-Kaseem and Tahir Afzal Malik, Al-Faisal University, Saudi Arabia.

353: The 2006 -2008 Financial Crisis in New Zealand: Implications for the regulatory framework or just another Inconvenient Truth?: Christina Chiang and Semisi M Prescott, AUT University, New Zealand

Tuesday 13 December 2011 8.30 AM – 10.30 AM Room: Tasman 2

Session: Management and Marketing

Session Chair: Prof. Mohd Arip Kasmoo, Universiti Kebangsaan Malaysia (National University of Malaysia), Malaysia

431: The Future Functions of Human Resource Practitioners in New Zealand Organisations: Results of a Longitudinal Study: Pieter S. Nel, Andries J Du Plessis and Josefino San Diego, Unitec Institute of Technology, New Zealand.

413: Managing Communities of Practice and Knowledge Flow Networks in Innovation: Mei-Tai Chu, La Trobe University, Australia.

504: The Jones Effect: Quantifying the Effect of Social Norms on Satisfaction: Lance Gentry, Colorado State University-Pueblo, USA.

502: Customer Perception of Time and Complaint Outcome during the Service Recovery Process: Fredy-Roberto Valenzuela and Ray Cooksey, University of New England, Australia.

512: Evolving Strategies for Competitive Markets - Commercial Radio Industry and Regulator Orientations in Finland: Ulla Ahlfors, University of Jyväskylä, Finland.

516: Attributes Consumers are Seeking when Buying Vegetables in Dili and Baucau, Timor Leste: Vicente de Paulo Correia and Maria Fay Rola-Rubzen, Curtin University, Australia.

Tuesday 13 December 2011 10.30 AM – 11.00 AM Pre-Function Area

“Morning Tea Break”

Tuesday 13 December 2011 11.00 AM – 1.00 PM Room: Tasman 1

Session: Economics and Finance

Session Chair: A/Prof. Ruhul Salim, Curtin University, Australia

228: Personal Financial Literacy among University Students and Analyze Factors That Influence It (Case Study at Padjadjaran University Students Bandung Indonesia): Sulaeman Rahman Nidar and Sandi Bestari, University of Padjadjaran Bandung, Indonesia.

231: Is the Welfare State in Retreat? The Recent American and British Economic and Ideological Challenges: Rafat Fazeli, University of Redlands, USA and Reza Fazeli, University of California, Irvine (UCI), USA

230: Linking Farmers to Markets in Timor Leste: Current Models and Lessons Learned: Maria Fay Rola-Rubzen and Vicente de Paulo Correia, Curtin University, Australia.

226: Impact of the Internet on Export Marketing Performance of SME's: Case Study of Developing Country: Mahmood A. Awan and Wenqing Chang, Solbridge International School of Business, South Korea.

217: Is the Chinese Economic Growth Sustainable? A Macroeconomic Approach: James Xiaohe Zhang, University of Newcastle, Australia.

317: Outside Block Holders' Monitoring and Debt Financing In Iranian Listed Companies: Mohamad Kashanipoor and Hossien Fakhari, Mazandaran University, Iran and Narjes Khatoon Jafari, Iran.

Tuesday 13 December 2011	11.00 AM – 1.00 PM	Room: Tasman 2
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Session: Management

Session Chair: Dr. Fredy-Roberto Valenzuela, University of New England, Australia

401: Economical and Political Changes,” required the Institutional Progress and Reforms in Albania: Alba Dumj, Albert Qarri and Terida Mehilli, “Ismail Qemali” University of Vlora, Albania.

404: Singapore's State-Enterprise Network in the Gulf Region: Boon, Bane or an Ongoing Game?: Caroline Yeoh, Wilfred How and Febbry Lasgon, Singapore Management University, Singapore.

419: Malay Women Entrepreneurs: A Social Constructionist Perspective: Suraini Mohd Rhouse, Universiti Pendidikan Sultan Idris, Malaysia.

424: Leadership Development: How do CIOs Become CEOs?: Kenneth A. Grant and Ronald Babin, Ryerson University, Canada.

403: Mapping the Mind of the Malaysian Youth on the Changes Occuring in the Country: A Comparative Study between the Urban Youth and the Rural Youth: Mohd Arip Bin Kasmu, University Kebangsaan Malaysia, Malaysia.

437: Job Preference Factors of International Students: Hanoku Bathula and Manisha Karia, AIS St Helens, New Zealand

Tuesday 13 December 2011	1.00 PM – 2.00 PM	Adrian's Restaurant
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“Buffet Lunch”

Session: Accounting, Banking and Economics

Session Chair: Dr. Rafat Fazeli, University of Redlands, USA

111: IAS/IFRS Impact on the Auditor's Role: Daniele Gervasio and Serena Somenzi, Università degli Studi di Bergamo, Italy.

104: The Regulatory Framework of Auditors' Liability and Governance: The UK Pluralist Model and Chinese Corporatist Model Compared: Joseph Lee, University of Nottingham, UK and University of Liège, Belgium.

609: A Study of Banking Relationships and the Effect of Different Industries: Ching Chien Yang, Yu Su Shum and Shiou Chen Lin, Chung Chou University of Science and Technology, Taiwan and Shulin Lin, Hsiuping Institute University of Science and Technology, Taiwan.

605: Credit Scoring Model by Analytic Hierarchy Process (AHP): Narumon Saardchom, National Institute of Development Administration, Thailand

218: The Impact of Rural Land and Labour Reforms in China on the World Economy: James Xiaohe Zhang, University of Newcastle, Australia.

Session: Management

Session Chair: Dr. Andries du Plessis, Unitec New Zealand, New Zealand

408: Balanced Scorecard and Organizational Factors: Davood Askarany, The University of Auckland, New Zealand and the University of Nizwa

433: Environmental Sustainability: Perceptions of Some International Students in New Zealand: Naseem Rahman, Jimmy Chen and William Toh, UUNZ Institute of Business, New Zealand.

434: The Future of the Environment in New Zealand as Perceived by International Tertiary Students: Some Empirical Evidence: Indra Kularatne, Marilyn McAuslin and Kane Foster, UUNZ Institute of Business, New Zealand.

416: Effect of Trust on Knowledge Donating and Collecting: Evidence from Malaysian Universities: See Kwong Goh, Taylor's University, Malaysia and Manjit Singh Sandhu, Monash University, Malaysia.

438: Critical Success Factors for Implementation of Total Quality Management in Hotel Operations: Hanoku Bathula and Liao Yuan, AIS St Helens, New Zealand

432- Exploring The Perceptions Of Tertiary Students' Perceptions And Attitudes Towards Environmental Sustainability: A J Du Plessis and Pieter S. Nel, Unitec Institute of Technology, New Zealand and Sawsan Al-Shamaa, AIS, New Zealand

Tuesday 13 December 2011	3.45 PM – 4.15 PM	Pre-Function Area
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“Afternoon Tea Break”

Tuesday 13 December 2011	7.00 PM – 10.00 PM	Adrian’s Restaurant
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“Conference Dinner and Best Paper Awards”

~~~ End of Conference ~~~

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